Reg No:..... K24FY1408-B
Name :.....

First Semester FYUGP Management Studies Examination November 2024 (2024 Admission onwards) KU1DSCBBA104 (BASIC CONCEPTS OF BUSINESS PROFESSIONALISM)

(EXAM DATE : 04-12-2024)

Time : 120 min Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. Meaning of professionalism 3
2. What are professional skills? 3
3. What is internet? 3
4. What is the role of internet in facilitating online education. 3
5. Define digital age learners 3
6. What do you mean by big data analytics? 3
7. What is artificial intelligence? 3
8. Explain E business 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. List advantages of using video as a learning tool in E-learning environment. 6
10. Explain various types of digital libraries 6
11. Write about E learning in India 6
12. What are the importance of data quality? 6
13. Explain various generations of computers 6
14. What is the role of data scientist in business and societies? 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. What are the physical and psychological health consequences associated with cyber addiction? 14
16. Role of AI in modern business 14
17. (a) Explain various attributes of professionalism 7
    (b) Explain various email etiquette generally used while sending mails 7

قل ربّ زدني علما
SIR SYED COLLEGE
CENTRAL LIBRARY