K26FY1371 Pages: 2 Reg No:.....
Name:.....

Second Semester FYUGP Degree (Reg) Examination April 2026

KU2DSCJMC111 - TELEVISION NEWS SCRIPTING AND PRODUCTION

2025 Admission onwards

Time : 2 hours Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What is Educational news value
2. Define Objectivity
3. Describe the scope of Interactivity in Online media
4. Define the role of a Reporter
5. Explain the job profile of a Camera Person
6. Explain the importance of 'Where' and 'When' in news reporting.
7. Define how does writing for the ear differ from writing for the eye?
8. What is a stand-up opener?

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Section B

Answer any 4 questions. Each carry 6 marks.

9. TV News has a greater impact on individuals and society than other news media. Write your opinion.
10. Imagine a breaking news scenario—outline how television news would cover it compared to other media.
11. What are the key responsibilities of a news anchor in a newsroom?
12. Why is clarity and conciseness important in broadcast journalism?
13. Explain the significance of a stand-up closer in a news package.
14. How does a well-structured intro enhance the impact of a news report?

Section C

Answer any 2 questions. Each carry 14 marks.

15. How do journalists ensure the credibility of information while reporting from the field?

16. Discuss the importance of teamwork between field reporters, cameramen, and editors in news production.

17. Discuss the importance of accuracy, fairness, and impartiality in journalism.

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