K25FY4134 Pages: 2 Reg No:.....
Name:.....

First Semester FYUGP Degree (Reg/Sup) Examination
November 2025
KU1MDCFNG101 - STUDYING MEDIA

2024 Admission onwards

Time : 1.5 hours Maximum Marks : 50

Section A

Answer any 6 questions. Each carry 2 marks.

1. What challenges did Luma Mufleh face in her journey of self-discovery and acceptance, as portrayed in the podcast?
2. What does "coming out" mean?
3. How does media shape public opinion?
4. How can media promote gender equality, according to Joseph?
5. What is media ethics?
6. What is a podcast?
7. What is the difference between a newspaper and a magazine?
8. What are some common presentation tools?

قل ربّ زدني علما
SIR SYED COLLEGE
CENTRAL LIBRARY

Section B

Answer any 4 questions. Each carry 6 marks.

9. Write an open editorial on the ill effects of social media.
10. Write an open editorial on drug abuse among the youth.
11. Analyse the positive and the negative consequences of social media on individuals and the society.
12. Write a newspaper report on the condition of public roads in your locality.
13. Write a list of questions for a 5-minute interview with a film expert.
14. Write a review blog post on a restaurant.

Section C

Answer any 1 questions. Each carry 14 marks.

15. (a) How does the radio play " Ee Stationil Ottaykk" explore the theme of identity? Discuss.

    (b) How does Kartiki Gonsalves portray the relationship between the caretakers and the elephants in "The Elephant Whisperers"?

16. (a) Compare and contrast Schulz's and Joseph's perspectives on media.

    (b) How can media be used to raise awareness about social issues according to Schulz?

قل ربّ زدني علما
SIR SYED COLLEGE
CENTRAL LIBRARY