K25FY4002 Pages: 2 Reg No:.....
Name:.....

First Semester FYUGP Degree (Reg/Sup) Examination November 2025

KU1AECENG102 - ENRICHING ENGLISH

2024 Admission onwards

Time : 1.5 hours Maximum Marks : 35

Section A

Answer any 6 questions. Each carry 2 marks.

1. What are the barriers in listening effectively to detailed communication?
2. What are the steps involved in introducing yourself in a conversation?
3. What are SMART goals? Give examples.
4. List two elements of persuasion essential for a persuasive essay.
5. Describe the role of telling stories in effectively engaging your audience.
6. What is Phonetics? What are the two components of English sound system?
7. Explain the different types of essays.
8. What is a business letter?

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Section B

Answer any 4 questions. Each carry 4 marks.

9. Draft a notice to inform the community about an upcoming blood donation camp in your locality.
10. Summarize the passages and write two facts the author uses to support the argument.
    Afforestation, the process of planting trees in areas that were previously not forested, is a vital strategy for environmental protection. As the world faces the dual challenges of climate change and environmental degradation, afforestation offers a practical and impactful solution. Trees play an essential role in maintaining ecological balance, and by increasing forest cover, afforestation directly contributes to the health of the planet. One of the primary benefits of afforestation is its ability to combat climate change. Trees act as carbon sinks, absorbing carbon dioxide from the atmosphere during photosynthesis. By reducing the concentration of greenhouse gases, afforestation helps mitigate global warming and its associated effects, such as rising temperatures, melting ice caps, and extreme weather events. Large-scale afforestation projects can significantly offset carbon emissions, making it an effective tool for achieving global climate goals. Afforestation also contributes to improving air quality. Trees absorb harmful pollutants, including nitrogen oxides,

ammonia, and sulfur dioxide, while releasing oxygen, which is essential for life. Urban areas, in particular, benefit greatly from afforestation, as increased green cover helps reduce air pollution, providing cleaner and healthier environments for residents.

11. Draft a sales invitation letter for the Annual Mega Sale of home appliances conducted by Sunshine Electricals and Home Appliances, Second Link Road, Sector 32, Jayanagar, Bangalore.

12. Categorize the different components of a newspaper report.
Imagine you are a newspaper reporter who has interviewed a witness of the landslide in Wayanad. Prepare a newspaper report on the devastating effects of the landslide, including statements from the witness.

13. Write a news report of the Onam celebration in your college.

14. Write a short argumentative essay on the benefits of the new Four Year Undergraduate Programme

Section C

Answer any 1 questions. Each carry 7 marks.

15. Suppose you are writing an argumentative essay on the influence of new generation movies on society, what should be avoided when you criticise a particular movie?

16. You are considering buying a new mobile phone and you read online reviews about the product. Which aspects would you prioritize while analysing the product?

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