K25FY4537 Pages: 1 Reg No:.....
Name:.....

First Semester FYUGP Degree (Reg/Sup) Examination November 2025
KU1DSCECO103/KU1DSCDEC103 - ECONOMICS OF TOURISM AND DEVELOPMENT

2024 Admission onwards

Time : 2 hours Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What you mean by eco-tourism?
2. What do you mean by sustainability of tourism?
3. Define equilibrium in tourism market
4. What are the methods used to measure tourist expenditure?
5. What are the measures of tourism statistics?
6. What are the socio-cultural impacts of tourism?
7. What are the main causes of pollution in tourism-heavy destinations?
8. What are direct jobs in tourism? Provide two examples.

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Section B

Answer any 4 questions. Each carry 6 marks.

9. Elaborate the pricing strategies of tourism.
10. Assess the determinants of tourism demand.
11. How can we measure tourism demand?
12. How does tourism contribute to a country's foreign exchange earnings?
13. How does tourism employment impact local communities?
14. How tourism helps regional development?

Section C

Answer any 2 questions. Each carry 14 marks.

15. Explain the tourism products and its characteristics.
16. Evaluate the various types of tourism .
17. Analyze the significance of major tourist destinations in Kerala for economic development.