K25FY4347 Pages: 1 Reg No:.....
Name:.....

First Semester FYUGP Degree (Reg/Sup) Examination November 2025

KU1DSCECO103/KU1DSCDEC103 - ECONOMICS OF TOURISM AND DEVELOPMENT

2024 Admission onwards

Time : 2 hours Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What is the role of ecotourism in addressing global environmental concerns?
2. What do you mean by impact of tourism?
3. What is tourism market?
4. Define propensity of tourism
5. Who are considered ”spenders” and ”earners” in international tourism?
6. What do you mean by tourism management?
7. What do you mean by sustainability of tourism?
8. Identify three major tourist organizations related to tourism.

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Section B

Answer any 4 questions. Each carry 6 marks.

9. Evaluate the cost structure of tourism.
10. Briefly explain tourism demand and its types.
11. How can we measure tourism demand?
12. Examine the steps in tourism planning.
13. How has Kerala’s tourism industry contributed to the kerala economy?
14. Examine the essential facilities and services for tourism development.

Section C

Answer any 2 questions. Each carry 14 marks.

15. Explain the tourism products and its characteristics.
16. Evaluate the various types of tourism .
17. Discuss the economic, socio-cultural, and environmental impacts of tourism. Give examples.