K25FY4218 Pages: 1 Reg No:.....
Name:.....

First Semester FYUGP Degree (Reg) Examination November 2025

KU1DSCCOM100 - MANAGEMENT THEORY AND PRACTICES

2025 Admission onwards

Time : 1.5 hours Maximum Marks : 50

Section A

Answer any 6 questions. Each carry 2 marks.

1. State the main steps involved in creating an effective plan.
2. What are the key steps involved in the planning process in management?
3. State the concept of Theory Z.
4. Mention the three types of leadership styles.
5. What are the core functions of the management?
6. Name the key contributors to the Behavioral Approach to management.
7. List and briefly state three quality control techniques.
8. Why is stakeholder involvement important in social audits?

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Section B

Answer any 4 questions. Each carry 6 marks.

9. State the principle of contingency approach to management.
10. State the main feature of neo-classical theory of management.
11. How does the Behavioral Approach integrate with modern management theories?
12. Examine the relationship between quality control and customer satisfaction?
13. Evaluate how management audits contribute to risk management.
14. Explain how Kaizen relate to employee engagement and continuous improvement.

Section C

Answer any 1 questions. Each carry 14 marks.

15. Define planning. Describe the various steps in planning process.
16. Briefly discuss the importance of motivational theories in management.