K25FY4262 Pages: 2 Reg No:.....
Name:.....

First Semester FYUGP Degree (Sup) Examination November 2025

KU1DSCCOM100 - MANAGEMENT THEORY AND PRACTICES

2024 Admission onwards

Time : 2 hours Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What are the steps involved in developing a Quality Circle?
2. State the meaning of 'continuous improvement'.
3. Mention any two role of Managers.
4. What are the main principles of the Human Relations Approach in management?
5. What are the core concepts of the Systems Approach in management?
6. Why is motivation important for organizational success?
7. State the concept of Theory Z.
8. Name the different barriers to communication?

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Section B

Answer any 4 questions. Each carry 6 marks.

9. Why is management considered as a multi-disciplinary program?
10. Examine the merits of Frederick Taylor's Scientific Management approach?
11. How can the Quantitative and Systems Approaches improve management outcomes?
12. What are the five levels of needs? How do they affect employee motivation?
13. Explain steps in communication process.
14. Evaluate the significance of feedback in the communication process.

Section C

Answer any 2 questions. Each carry 14 marks.

15. Discuss the elements of direction.

16. Explain the steps involved in the selection process.

17. How does the Fishbone Theory help identify root causes of quality issues? How is it combined with other quality control techniques?

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