K25FY4433 Pages: 2 Reg No:.....
Name:.....

First Semester FYUGP Degree (Sup) Examination November 2025

KU1DSCBBA104 - BASIC CONCEPTS OF BUSINESS PROFESSIONALISM

2024 Admission onwards

Time : 2 hours Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What is business data analysis?
2. Write three features of first generation computers
3. Trait qualities of good professionalism
4. List and describe three important traits of good profession
5. Provide examples of two soft skills essential for the business success
6. What is intranet?
7. What is internet?
8. Define digital age learners

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Section B

Answer any 4 questions. Each carry 6 marks.

9. What are the strategies for enhancing soft skills with in an organization to promote business success?
10. Create a guidelines that helps employee to develop professionalism in their day to day life
11. What are the different types of presentation posters?
12. Explain various types of digital libraries
13. What is the significance of audio based learning in e- learning platform?
14. Write about E learning in India

Section C

Answer any 2 questions. Each carry 14 marks.

15. Role of AI in modern business

16. What are the physical and psychological health consequences associated with cyber addiction?

17. What are the importance of data quality and explain general steps for analysing missing data

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