K26FY0528 Pages: 1 Reg No:.....
Name:.....

Fourth Semester FYUGP Degree (Reg) Examination April 2026

KU4VACCOM101 - CONSUMER RIGHTS AND PROTECTION

2024 Admission onwards

Time : 1.5 hours Maximum Marks : 50

Section A

Answer any 6 questions. Each carry 2 marks.

1. Define Consumer Rights?
2. State the importance of consumer rights?
3. What is the role of government in promoting consumer education?
4. Give two examples of consumer awareness campaigns.
5. What do you mean by Consumer Redressal Mechanism?
6. What is IRDAI?
7. What is data misuse?
8. What do you mean by compensation in product liability cases?

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Section B

Answer any 4 questions. Each carry 6 marks.

9. Evaluate the significance of the Consumer Protection Act, 2019 in protecting consumers.
10. Explain unfair trade practices. Give examples from real-life situations.
11. Explain the role and functions of SEBI
12. Analysse the issues faced by consumers in E Commerce?
13. Explain the concept of product liability and its significance in protecting consumers
14. Describe the concept of misleading advertisements with suitable examples?

Section C

Answer any 1 questions. Each carry 14 marks.

15. Describe the rights of consumers with simple examples?
16. Examine the importance of consumer literacy and education in protecting consumer rights.