K25P 3518

Reg. No. : .....

Name : .....

I Semester M.Com. Degree (C.B.C.S.S. – O.B.E.-Reg./Supple./Imp.) Examination, October 2025
(2023 Admission Onwards)
CMCOM01C05 : INTERNATIONAL BUSINESS

Time : 3 Hours Max. Marks : 60

SECTION – A

Answer **any five** questions in this Section. **Each** carries **3** marks.

1. Distinguish between Strategic Alliances and Joint Ventures with an example of each.
2. State the essence of the *"Comparative Cost Advantage"* Theory.
3. How does MIGA help promote foreign investment in developing countries ?
4. Write short notes on BRICS and OPEC.
5. List out the key differences between Spot Rate and Forward Rate.
6. What is NAFTA ? State its objectives. **(5×3=15)**

SECTION – B

Answer **any three** questions in this Section. **Each** carries **5** marks.

7. Summarise the objectives and functions of the ADB.
8. Distinguish between Domestic business and International business.
9. Define Foreign Exchange. Trace out the features of the FOREX Market.
10. Assess the criticisms of the Heckscher-Ohlin Theory.
11. Narrate the different forms of Economic Integration. **(3×5=15)**

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SECTION – C

Answer **any three** questions in this Section. **Each** carries **10** marks.

12. Elaborate on the framework for analysing the International Business environment.

13. *"The IMF is the world's financial firefighter."* Describe this statement in light of the IMF's role during global financial crises.

14. Evaluate the problems and recent changes in the International Financial Markets.

15. Analyse the objectives and functions of SAARC in improving trade and economic relations among its member nations.

16. Elucidate in detail the macroeconomic factors affecting exchange rates. **(3×10=30)**

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