

Reg No:.....
Name :.....

K24FY 1438 (C)

First Semester FYUGP Economics Examination
NOVEMBER 2024 (2024 Admission onwards)
KU1DSCECO103 (ECONOMICS OF TOURISM AND
DEVELOPMENT)
(DATE OF EXAM: 6-12-2024)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. Define tourism market 3
2. Define propensity of tourism 3
3. Who are considered "spenders" and "earners" in international tourism? 3
4. What is "sustainable tourism"? 3
5. Explain taxes in tourism 3
6. What is meant by "full-time employment" in the context of the tourism sector? 3
7. What are the environmental dimensions of tourism? 3
8. What is carrying capacity in the context of tourism? 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Evaluate the cost structure of tourism. 6
10. Elaborate the pricing strategies of tourism. 6
11. Distinguish between spenders and earners in tourism business 6
12. Explain Tourism as a driver to attain foreign exchange of a country. 6
13. Examine the positive and negative impacts of tourism? 6
14. How do taxes on tourism-related activities contribute to government revenue? 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. Evaluate the various types of tourism . 14
16. Explain the tourism products and its characteristics. 14
17. (a) Discuss the environmental dimensions of tourism and their impact on natural resources. 7
(b) Discuss the unique features of tourism development in Kerala. 7