Reg No:..... K24FY1408(C)
Name :.....

First Semester FYUGP Management Studies Examination November 2024 (2024 Admission onwards)
KU1DSCBBA104 (BASIC CONCEPTS OF BUSINESS PROFESSIONALISM)

(EXAM DATE : 06-12-2024)

Time : 120 min Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. What are professional skills? 3
2. Importance of soft skills 3
3. Define professionalism 3
4. What is an e- book? 3
5. What is E learning 3
6. What is the role of internet in facilitating online education. 3
7. Write three features of first generation computers 3
8. What is data? 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Create a guidelines that helps employee to develop professionalism in their day to day life 6
10. What are the different types of communication? 6
11. What are the different types of presentation posters? 6
12. Explain features of E content 6
13. Write about E learning in India 6
14. What is E book and how does it they differ from traditional book 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. Role of AI in modern business 14
16. Explain various types of Govt. interactions in E governance 14
17. What are the importance of data quality and explain general steps for analysing missing data 14

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