Reg No:..... K24FY 1438 (B)
Name :.....

First Semester FYUGP Economics Examination NOVEMBER 2024 (2024 Admission onwards) KU1DSCECO103 (ECONOMICS OF TOURISM AND DEVELOPMENT)

(DATE OF EXAM: 4-12-2024)

Time : 120 min Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. What is the purpose of business tourism? 3
2. What is tourism? 3
3. Write a note on tourism supply. 3
4. Define equilibrium in tourism market 3
5. Define propensity of tourism 3
6. Define socio-cultural impacts in the context of tourism. 3
7. What is "sustainable tourism"? 3
8. What is the significance of job training and development in tourism? 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Briefly explain tourism demand and its types. 6
10. Illustrate tourism profile 6
11. How can we measure tourism demand? 6
12. Assess the overall economic impact of tourism on a developing country's economy. 6
13. How tourism helps regional development? 6
14. How does tourism employment impact local communities? 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. (a) Analyze the relationship between sustainability and conservation policies in tourism. 7
    (b) Discuss the environmental dimensions of tourism and their impact on natural resources. 7
16. Discuss the key stages in the tourism planning process. 14
17. Explain the tourism products and its characteristics. 14

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