K25FY3253 Pages: 2 Reg No:.....
Name:.....

Third Semester FYUGP Degree (Reg) Examination November 2025

KU3DSCJMC202 - AESTHETICS OF PHOTOGRAPHY

2024 Admission onwards

Time : 2 hours Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. Define color temperature in photography.
2. Define photography
3. Define event photography and list three technical challenges specific to this genre.
4. Define AI image generation and name two popular AI image generation tools.
5. Name two popular software programs used for advanced photo editing.
6. State the difference between personal taste and aesthetic judgment in photography
7. Identify the role of audience in interpreting photographs
8. Define a photo portfolio and list its three main components

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Section B

Answer any 4 questions. Each carry 6 marks.

9. Propose a creative lighting setup that builds a dramatic mood using advanced techniques.
10. Design a color grading project that shows mood transitions in event photography.
11. Assess the future of photography careers as AI continues to advance.
12. Develop a portfolio review process for competitions. including submission requirements, judging criteria, and selection methodology
13. Develop a self-assessment checklist for evaluating ethical implications before publishing a photograph
14. Develop an ethical code of conduct for photographers covering various events

Section C

Answer any 2 questions. Each carry 14 marks.

15. Apply ethical principles to solve what makes documentary photography credible in the age of social media and digital manipulation.

16. Execute a photography project that blends two genres (like street and portrait) and explain how the elements work together to create a story.

17. Analyze how a medium shot balances subject detail and background context.

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